

PRIVACY POLICY

Effective Date: September 26, 2022

The Del E. Webb Center for the Performing Arts (“Webb Center”) respects your privacy and is committed to protecting personal information provided to us. This statement explains our policies and practices regarding the use and disclosure of your personal information by the Webb Center.

Please note that the Webb Center reviews and updates this Privacy Policy from time to time as needed without notice. Therefore, you should review the terms of this policy periodically to make sure that you are aware of how the Webb Center collects, uses and discloses personal information about our customers, prospective customers and visitors to our website at dewpac.org. By using our website, you consent to the collection and use of your personal information by the Webb Center as explained below.

1. Personal Information

You have complete control over your personal information. In general, you can visit our web site without providing us with any personal information. However, there are instances where we must have your personal information in order for us to grant you access to our protected and secured sites. This information, provided directly from you, for example through a web form, while establishing an account with us, when making a donation or during checkout when purchasing tickets, may include personal registration data (your name, address, email address, phone number, etc.), information request data and response data (“User Information”). When you receive your confirmation email or when you receive any email from the list server, you will be given instructions on how to remove yourself from the list.

2. Use of Personal User Information

We intend to use such information for the lawful purposes of supporting your relationship with the Webb Center, including the following:

- To provide you with our products and services, customer service and support, and other relevant information;
- To market our products and services to you, including email and text message subject to your consent;
- To provide our website to you, to optimize our website, and to assist with our advertising and marketing efforts;
- To send you abandoned cart reminders if you added items to your shopping cart, but did not complete the check-out process;
- To comply with the law and to maintain the security of our website; or
- With your consent, or as otherwise disclosed at the time information is collected.

This User Information may be retained by the Webb Center to verify compliance with the agreement between the Webb Center and our business and community partners, to keep track of the domains from which people visit us, to create a user profile to better serve you, or to simply contact you either electronically or otherwise. If you decide that we should not

use your personal User Information to contact you, please let us know and we will not use that information for such purposes. Please do not submit any User Information if you are less than 18 years of age.

3. Disclosure of Personal User Information

The Webb Center does not sell, trade or transfer User Information to third parties. However, we may disclose User Information we collect with other parties, in the following instances:

- With your consent or as otherwise disclosed at the time of data collection or sharing.
- With third-party service providers to assist us with providing and marketing our products and services, such as payment processors, data hosting services, analytic services, online store support, advertising partners, and email or text service providers.
- With Constant Contact, to send email marketing and text message communications. For more information about how we may use your information with Constant Contact and the information that may be collected through our email campaigns, see Constant Contact's Customer Data Notice available at <https://www.constantcontact.com/legal/customer-contact-data-notice>.
- With any affiliates or joint venture partners that we may have in the future.
- If necessary to comply with applicable laws and regulations, to respond to a court order, subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights or the rights of third parties, or to protect the safety or security of any person or entity.
- If you violate our [Terms of Use](#).

You may separately agree to provide your personal information to third parties who are associated with the Webb Center in order to access and/or use their products and/or services. If you agree to provide such information to these third parties, then your personal information will be subject to their privacy policies.

We may share information that has been de-identified or aggregated without limitation.

Our website may offer interactive features, such as the ability to leave reviews, that you can use to communicate with other website visitors or to submit and post your own content. If you disclose information in one of these forums, this information can be viewed, collected, and used by others.

4. Digital Advertising & Analytics

We may authorize our advertising partners, such as Genius Monkey, to use cookies and similar technologies on our website to automatically collect certain information from your device, and we may share information about you, your purchases, and your interactions with our website with our advertising partners. These partners may also collect information from other websites or apps over time, including information about relationships among different browsers and devices. Such information can be used by us or our advertising partners to serve more relevant targeted ads. For more information about this type of advertising and how to opt out of targeted advertising from our advertising partners, go to www.aboutads.info.

We may also work with third parties that collect data about your use of our website and other sites or apps over time for non-advertising purposes. We use Google Analytics and other third-party services to improve the performance of the website and for analytics and marketing purposes. For more information about how Google Analytics collects and uses data when you use our website, visit www.google.com/policies/privacy/partners, and to opt out of Google Analytics, visit tools.google.com/dlpage/gaoptout

Your web browser may allow you to block or disable cookies; however, parts of our website may not function properly if you do so.

5. Email and Text Message Communications

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us. If you opt out of our email marketing, we will still send you messages related to our transactions and relationship with you, such as order confirmations.

If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us.

6. Updating Your Information and Security

The accuracy and security of the User Information is important to the Webb Center. Currently, you may review, change or request updates to your User Information retained by logging into your account at tickets.dewpac.org or by calling a Box Office representative at 928-684-6624.

If you contact us to correct your User Information, we will attempt to correct such inaccuracies in a timely manner. The Webb Center is concerned with the security of your User Information and is committed to taking reasonable steps to protect it from unauthorized access and use of that personal information. To that end, we put in place the appropriate physical, electronic and managerial policies and procedures to secure your personal User Information. We also continue to implement procedures to maintain accurate, complete and current User Information.

7. Usernames and Passwords

Access to certain content on our website will require a username and/or password. In some cases, failure to provide personal information may prevent you from accessing certain Webb Center website(s) containing certain confidential information, products, services, or promotional offers. By accessing and using our protected and secured web site(s), you agree to maintain the confidentiality of the username and password you selected to access such site(s) and consent to our [Terms of Use](#).

8. Cookies

The Webb Center uses “cookies”. A cookie is a small data file that a web site can transfer to a visitor’s hard drive to keep records of the visits to such site. A cookie contains information such as your username and password that helps us recognize the pages you have visited and improve future visits, but the only personal information a cookie can contain is the

information that you provide yourself. A cookie cannot read data off of your hard drive or read cookie files created by other sites. Information stored in cookies may be encrypted, however, we do not store your credit card number in cookies. If you prefer not to accept a cookie, you can set your web browser to warn you before accepting cookies or you can refuse all cookies by turning them off in your web browser. However, access to some of our secured web site(s) may require the use of cookies, which you must enable only cookies that get sent back to the originating server. Otherwise, you can still access most of the features on our web site even without accepting a cookie.

9. Information Collected from your Device

Our website may use technologies in addition to cookies, such as web beacons, pixels and other similar technologies to automatically collect certain information from your device including, for example, your IP address, date and time of your visit, referring website address, and other information about how you interact with the website. Our website may also use cookies and similar technologies to enhance your user experience and enable certain features such as keeping track of items you put in your shopping cart. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

10. Third Party Partners

We may collect personal information about you from our third-party partners and combine it with other information that we collect. Personal information we collect from our partners may include, for example, your demographic information, shopping history, and geographic location.

11. External Links

The Webb Center web site provides links to other third party websites. Even if the third party is affiliated with the Webb Center through a business partnership or otherwise, the Webb Center is not responsible for the privacy policies or practices or the content of such external links. These links are provided to you for convenience purposes only and you access them at your own risk.

12. Terms of Use

Please also see our [Terms of Use](#), which describes the restrictions, disclaimers, indemnification and limitation of liability governing the use of the entire Webb Center website.

13. General

If you have questions regarding our Privacy Statement, please contact the Webb Center via our [Staff page](#).